

ICOIS 2013 - Schedule

Sunday, June 9, 2013

Section	Time	Speaker(s)	Affiliation(s)	Title
Welcome Reception	18.30 - 22.00			Get Together @ InterCity Hotel
Castle Tour	20.00 - 21.00			Guided Tour (Group 1)
Castle Tour	21.00 - 22.00			Guided Tour (Group 2)

Sponsored by:

 :>ameria



 e-shelter

 T-Systems

 *ATKearney*

ICOIS 2013 - Schedule

Monday, June 10, 2013

Section	Time	Speaker(s)	Affiliation(s)	Title
Introduction	9.00 - 9.30	Heinzl, Armin Hirschheim, Rudy Dibbern, Jens		Introduction
Session 1: Innovation in IS Outsourcing	9.30 - 9.50	Benoit A. Aubert and Rajiv Kishore	Benoit A. Aubert, Akie Iriyama, Kay Ondelasek, and Rajiv Kishore	Investigating the Relationship between Outsourcing and Innovation
		Mary C. Lacity and Leslie P. Willcocks	Mary C. Lacity and Leslie P. Willcocks	Strange Bedfellows No More: Researching Business Process Outsourcing and Dynamic Innovation
Discussion	9.50 - 10.15	Discussion		
Break	10.15 - 10.45	Mini Break		
Key Note 1	10.45 - 11.15	Dr. Marcus Eul	A.T. Kearney	IT 2020 – Preparing for tomorrows role of IT
Session 2: IS Outsourcing Governance: Contracts, Controls and Beyond	11.15 - 11.35	Yuanyuan Chen	Yuanyuan Chen and Anandhi Bharadwaj	An Empirical Study of Intellectual Property Rights Sharing as Contractual Governance Mechanism in Software Development Outsourcing
		Thomas Huber and Thomas Fischer	Thomas Huber, Thomas Fischer, Jens Dibbern, and Laurie Kirsch	The Co-Evolution of Controls and Context in IS Outsourcing
Discussion	11.35 - 12.00	Discussion		
Lunch Break	12.00 - 13.15	Lunch Break		
Section	Time	Speaker(s)	Affiliation(s)	Title
Key Note 2	13.15 - 13.45	Dr. Ralf Sonnberger	BASF IT-Services	The BASF way of Offshoring - A cooperational value-chain oriented approach
Session 3: Offshore Outsourcing I: From Onshore to Offshore	13.45 - 14.15	Martin Wiener and Carol Saunders	Martin Wiener and Carol Saunders	Who Is the Favored Bride? Challenges in Switching to a Multi-Vendor Offshoring Strategy
		Oliver Krancher	Oliver Krancher, Jens Dibbern	Managing Knowledge Transfer in Software Maintenance Outsourcing Transitions: A System-Dynamics Perspective
		Julie Fisher and Rudy Hirschheim	Julie Fisher, Rudy Hirschheim, Robert Jacobs, and Ashley Lazaro	From onshore to offshore of IT services outsourcing: History of one large Australian organisation's journey
Discussion	14.15 - 14.40	Discussion		
Break	14.40 - 15.15	Coffee Break		
Session 4: Strategic and Cost Efficient Sourcing	15.15 - 15.45	Rajiv Kishore	Jahyun Goo, Rajiv Kishore, Kichan Nam, and H. Raghav Rao	Why do Firms Engage in Strategic IS Outsourcing? An Empirical Examination of Aspirational Gaps in Firm IS Resources
		Kiron Ravindran	Kiron Ravindran, Vijay Gurbaxani	Information Technology Outsourcing: Managing the Risks of Asset Transfer Through Contract and the Impact on Performance
		Sunil Mithas	Kunsoo Han and Sunil Mithas	Information Technology Outsourcing and Non-IT Operating Costs: An Empirical Investigation
Discussion	15.45 - 16.10	Discussion		
Break	16.10 - 16.30	Mini Break		
Key Note 3	16.30 - 17.00	Albrecht Metter	ameria	Nearshoring as a Key Success Factor for sustainable Innovation-Processes in IT-Projects and IT-Products
Session 5: Outsourcing Relationships	17.00 - 17.20	Wendy Currie and Daniel Gozman	Wendy Currie and Daniel Gozman	The Post-Crisis Outsourcing Relationship: Building Institutional Trust, Technology and Regulatory Controls
		Thomas Kude and Sebastian Stuckenberg	Thomas Kude, Sebastian Stuckenberg, and Armin Heinzl	Organizational Integration in Developing and Operating Software-as-a-Service: A Qualitative Perspective
Discussion	17.20 - 17.45	Discussion		
Break	17.45 - 18.30	Break		
Pick-up	18.30	Bus Transfer to Conference Event		
Dinner	19.00 - 22.30	Conference Event		
Transfer	23.00	Bus Transfer to Hotel		

ICOIS 2013 - Schedule

Tuesday, June 11, 2013

Section	Time	Speaker(s)	Affiliation(s)	Title
Good Morning	9.00 - 9.15	Heinzl, Armin Hirschheim, Rudy Dibbern, Jens		Morning Welcome
Session 6: Offshore Outsourcing II	9.15 - 9.45	Thomas Rockstuhl and Alfred Presbitero	Thomas Rockstuhl, Soon Ang, Kok Yee Ng, and Alfred Presbitero	Metacognitive Cultural Intelligence and Offshoring Performance: Predictive Validity of an Intercultural Situational Judgment Test (iSJT)
		Brian Nicholson	Ron Babin and Brian Nicholson	Corporate Social Responsibility in Global IT Outsourcing: A Case Study of Inter-Firm Collaboration
		Alfred Presbitero	Alfred Presbitero, Mei Ling Tan, and Soon Ang	Toward a conceptual clarity of offshore service orientation: A naturalistic inquiry of Filipino offshoring professionals
Discussion	9.45 - 10.10	Discussion		
Break	10.10 - 10.30	Mini Break		
Session 7: Sourcing to China	10.30 - 10.50	Michael Gallivan	Michael Gallivan and Chen Tao	The Development of IT Service Quality Standards in China
		Ning Su	Ning Su	Moving Up the Global Value Chain: Internationalization and Growth of Chinese IT Service Firms
Discussion	10.50 - 11.10	Discussion		
Key Note 4	11.10 - 11.40	Rupprecht Rittweger	e-shelter	The impact of cloud computing on IT outsourcing – observations of a data center provider
Session 8: Setting an IS Outsourcing Research	11.40 - 12.00	Erran Carmel and Mary C. Lacity	Erran Carmel, Mary C. Lacity, and Andrew Doty	The Impact of Impact Sourcing: Framing a Research Agenda
		Bandula Jayatilaka	Bandula Jayatilaka and Beena George	Social Capital: A framework for studying IT Outsourcing
Discussion	12.00 - 12.15	Discussion		
Lunch Break	12.15 - 13.30	Lunch Break		
Section	Time	Speaker(s)	Affiliation(s)	Title
Key Note 5	13.30 - 14.00	Dr. Stephan Verclas	T-Systems	Open Innovation in the Outsourcing Business
Session 9: Boundary Spanners	14.00 - 14.30	Tim Weitzel	Anna Wiesinger, Tim Weitzel, and Daniel Beimborn	Capability imbalances in offshore outsourcing deals and what to do about it: Selecting the right boundary spanning activities
		Ari Heiskanen	Ari Heiskanen, Riitta Hekkala, Mike Newman, and Merja Eklin	Information System Outsourcing Dynamics: A Case Study as Seen by a Client Boundary Role Person
		Tommi Kramer	Tommi Kramer, Michael Eschweiler, and Armin Heinzl	Software Outsourcing Decision Aid (SODA): A Requirements based Decision Support Method and Tool
Discussion	14.30 - 14.55	Discussion		
Break	14.55 - 15.15	Mini Break		
Key Note 6	15.15 - 15.45	Dirk Schneider	Salesforce	Aside IT scalability - How cloud computing is impacting business processes
Session 10: Emerging Topics in IS Outsourcing	15.45 - 16.15	Michael Frutiger and Sandra Slaughter	Michael Frutiger, Sandra Slaughter, and Sridhar Narasimhan	A Business Ecosystem Perspective on Open Platforms and Outsourcing Relationships: A Software Industry Case Study
		Daniel Beimborn	Daniel Beimborn, Bernhard Moos, and Tim Weitzel	Structuring Outsourcing Relationships – The Role of Social Network Structures for IT Outsourcing Performance
		Mary C. Lacity and Leslie P. Willcocks	Mary C. Lacity, Peter Reynolds, Shaji Khan, and Leslie P. Willcocks	Outsourcing Cloud Services: The Great Equalizer for SMEs?
Closing Session	16.15 - 16.45	Heinzl, Armin Hirschheim, Rudy Dibbern, Jens		Conclusion
(optional)	18.00 - 22.30	Post Conference Event		